



Hosted by  
California State University, San Bernardino

The Gamma Lambda Chapter of  
**Phi Beta Delta**  
2015  
Annual International Conference

April 22 to April 25, 2015



Mission Inn Hotel & Spa  
Riverside

## Welcome to the 2015 Annual Conference of Phi Beta Delta Honor Society for International Scholars!

Welcome to the 29th Annual Conference of Phi Beta Delta: Honor Society for International Scholars. This year our conference focuses on cultural convergence and the influence on international education. We will discuss how technology, media and education have made our planet a small world. Hence the title: "It is a Small World After All." And welcome to Inland Empire—a thriving region in Southern California full of great diversity, with marvelous landscapes, terrific restaurants, and vibrant high tech institutions. We hope that you take this opportunity to reconnect with old friends, make new ones and absorb a wide range of academic perspectives within the conference presentations. Incoming President Dr. Astrid Sheil has put together an outstanding scheme of sessions focusing on hearing the research and application in the field of international education. We hope this conference provides you the tools to immerse yourself in these scholarly topics and thus help us breed the assertiveness to succeed as an international community.

During this year as president of PBD, I have enjoyed seeing the growth of our society. I am also pleased learning and observing that our organization is well represented at college campuses around the globe. You, as members of Phi Beta Delta, are our most important asset. We would like to encourage you to keep promoting international education and excellence around your campus, region, country, and the world.

As the outgoing President of PBD, I would like to thank the Board of Directors of our organization for their hard work this year and for their dedication to the central value of excellence and of the importance of international education and cross-cultural understanding. Special recognition goes to Past President Paul Amaya who has been a great supporter and a strong pillar for the association. I trust that Incoming President Dr. Astrid Sheil, who worked tirelessly and effectively to build a program of high quality and interest, will carry the torch and lead us forward. PBD owes a debt of gratitude to the Head Quarters' Office, particularly our Executive Director, Dr. Rueyling Chuang, for their support, guidance and help in the organization of this exciting conference. In addition, special thanks are due to the local arrangements committee for their hard work in putting together this event, so in tune with the principles of promoting international education.

Finally I would like to congratulate and thank all the members of Phi Beta Delta for all your accomplishments and the work you do for PBD. Be proud to be a member of the first honor society dedicated to recognizing scholarly achievement in international education and enhancing knowledge about various cultures around the world. I hope you enjoy this conference and engage in a productive dialogue full of camaraderie and academic curiosity. Remember what Mahatma Gandhi once said: "Be the change that you want to see in the world."

Sincerely,

**Guillermo de los Reyes**

Guillermo de los Reyes, PhD

President of Phi Beta Delta: Honor Society for International Scholars

## Wednesday, April 22

6 to 8:30 p.m.

*Meeting of the Board of Directors*

Presiding: **Guillermo de los Reyes**, 2014-2015 President

Meeting Place: Las Campanas Mexican Cuisine & Cantina, Mission Inn Hotel & Spa

## Thursday, April 23

**8 a.m. to 5 p.m. Registration Desk Open: Obershaw Dining Room**

*All sessions today will be held in the Obershaw Dining Room, Pine Room, and Eucalyptus Room, of the Upper Commons, at California State University, San Bernardino. Bus leaves at 7:30 a.m. from Mission Inn and will run continuously between both locations until 9 p.m.*

8:30 a.m.

**Breakfast**

9 a.m.

**Introductory Remarks: Guillermo de los Reyes**

President of Phi Beta Delta

University of Houston

9:15 a.m.

**Welcome and Logistics: Astrid Sheil**

Incoming President of Phi Beta Delta

California State University, San Bernardino

9:30 a.m.

**Opening Address: *Creating Connections to CLADEA***

**Dean Lawrence C. Rose**

College of Business and Public Administration

California State University, San Bernardino

9:45 to 10:45 a.m.

**Session I: Panel Presentation, Obershaw Dining Room**

**Chair: Tapie Rohm**, California State University, San Bernardino

*Young China Scholars Program and the CSUSB Experience*

**Jake Zhu & Frank Lin**, California State University, San Bernardino

**Hailong Zhu**, Hunan Normal University

10:45 a.m. to  
12:25 p.m.

**Session II: International Higher Education**

Obershaw Dining Room

**Chair: Judy Smrha**, Baker University

*Do International Master Dual Degree Programs Improve Students' Intercultural Competence?*

**Maria G. Fabregas Janeiro**, Oklahoma State University

**Pablo Nuño de la Parra & Gilberto Lobato Zamora**,

Universidad Popular Autónoma del Estado de Puebla

*International Faculty Members in California: A Person-Environmental Fit*

**Ariadna Isabel Lopez Damian, John Levin and**

**Evelyn Morales Vazquez**, University of California at Riverside

*Shortening Distance Between Native Speakers and International Students*

**Amy Leh**, California State University, San Bernardino

*Student Counselors Study Experience in New Zealand*

**John Winslade, Lorraine Hedtke, Amy Douglass and**

**Korina Echeverria**, California State University, San Bernardino

12:25 p.m.

**Phi Beta Delta Luncheon:** Each registered participant will receive a lunch ticket with their program and badge.

12:30 p.m.

**Keynote Address:** *HACU and the University's International Initiatives*

**President Tomás Morales**

California State University, San Bernardino

12:45 to 1:45 p.m.

**Annual PBD Society Business Meeting**

2 to 3:50 p.m.

**Session III: State of International Education**

Obershaw Dining Room

**Chair: Guillermo de los Reyes**, University of Houston

*Three Challenges to Integrated Internationalization of Higher Education*

**Deborah Pierce**, Northern Illinois University

*How Do We Know If We've Done It? Assessing Student Programming*

*Designed to Create Effective Global Citizens*

**Judy Smrha**, Baker University, and

**Carlos Tasso Aquino**, University of Phoenix

*Who Am I? Advice for Teachers for Identifying One's Self & Others*

**Robert Blackey**, California State University San Bernardino

3:50 to 5:30 p.m.

**Session IV: International Social Justice Issues**

Pine Room, Lower Level

**Chair: Barbara Streets**, State University of New York, Oswego

*Organizations of Women – Toward an Equal Future in Palestine*

**Beatrice Cook**, California State University, San Bernardino

*Does Internationalization of Higher Education in Africa Increase Digital Divide?*

**Mjomba Majalia**, Taita Taveta University College

*A Matter of Justice: International Students and Community Colleges*

**Tiffany Viggiano, Ariadna I. López Damián, Evelyn Morales**

**Vázquez and John S. Levin**

University of California at Riverside

*Power and Price Discrimination: International Students at SJSC in the 1970s*

**Tiffany Viggiano**, University of California at Riverside

5:30 to 6 p.m.

**Session V: Poster Session**, Eucalyptus Room, Lower Level

*Teacher Education in Colombia - An Update*

**Mauricio Cadavid**, California State University, San Bernardino

*Estimating the Impact of Austerity During the Great Recession Using the Hicksian Super-Multiplier*

**Catherine Ou, Haywood Clinton and Noh Kangwook**

California State University, San Bernardino

*A New Wave: Younger Chinese Students Studying in the US*

**Angela Sugiyama**, California State University, Fullerton

*International Connections Shaping American Culture*

**Andre Harrington**, California State University, San Bernardino

*Transnational Interpretive Experience: Sino-US Relations at Sunnylands*

**Joshua Edmundson**, California State University, San Bernardino

*Marketing International Experiences Through Images*

**Heather Landfield**, Ramapo College of New Jersey

6 to 6:30 p.m.

**Reception, Obershaw Dining Room**

6:30 p.m.

**Annual Banquet and Awards Ceremony, Obershaw Dining Room  
Sponsored by the College of Business and Public Administration,  
California State University, San Bernardino**

7 to 7:30 p.m.

**Introduction of Speaker: Dr. Rosalie Giacchino-Baker**  
Former CISP Director and Professor of Education, Emeritus,  
California State University, San Bernardino

**Keynote Address: *The Importance of the International Education  
Component of the MBA Program***

**Prof. Susan Dugan**, Georgetown University

7:30 to 9 p.m.

**Awards Ceremony**

9 p.m.

**Bus leaves for the Mission Inn Hotel & Spa**

**Friday, April 24**

**7 a.m. to 3 p.m. Registration Desk Open**

*All sessions today will be held at the Spanish Art Gallery Room, Mission Inn Hotel & Spa, Riverside*

*There will be NO shuttle bus on this day*

8 to 8:30 a.m.

**Session VI: Introduction: Rueyling Chuang, Phi Beta Delta Honor Society for International Scholars, Executive Director**

**Presentation: *Model United Nations – Breaking through Stereotypes in International Understanding***

**Dr. Kevin Grisham**, California State University, San Bernardino

8:30 to 10 a.m.

**Session VII: The Global Classroom**

**Chair: Maria G. Fabregas Janiero**, Oklahoma State University

*Flipped Classrooms for International Students*

**Carolyn Obonyo and Amy Leh**

California State University, San Bernardino

*Application of Games in College English Teaching*

**Qiaoyan Yang**, Zhijiang College, Zhejiang University of Technology

**Virginia Dixon**, California State University, Sacramento

*Global Literacy Through School Libraries*

**Lesley Farmer**, California State University, Long Beach

*Intercultural Competence and the Value of an Embedded Study Away Experience*

**Kathleen Rust**, Elmhurst College

10 to 11 a.m.

**Session VIII: Panel Presentation**

**Chair: John Winslade**, California State University, San Bernardino

*Challenges from Counseling Students' Study Abroad in New Zealand*  
**Lorraine Hedtke, Krystal Howard, and Amy Douglass, et al.**  
California State University, San Bernardino

11 a.m. to noon **Chapter Management Workshop**

noon to 1 p.m. **Networking Lunch**

1 to 2:40 p.m. **Session IX: Special Places, Special Stories**  
**Chair: Deborah Pierce**, Northern Illinois University

*Chasing Happiness: Why is Denmark the Happiest Country?*  
**Alyssa Maurin**, Ramapo College of New Jersey

*Reaching Back Strategy: Using Mirroring, Trust, and Cultural Alignment to Impact Hispanic Parents' Perception of College*  
**Jose Rivera**, California State University, San Bernardino

*Homosexuality in Unified Through Reunified Germany*  
**Harrison Heilman**, Western Illinois University

*French Identity in Occupied Paris*  
**Tyler Gamboa**, California State University, San Bernardino

2:40 to 4:20 p.m. **Session X: Global Partnerships for Workforce Success**  
**Chair: Tapie Rohm**, California State University, San Bernardino

*Intercultural Partnerships – Supporting Success for Students, Professionals and Institutions*  
**Cortney Copeland and Maritza Munzon**,  
Middlebury Institute of International Studies at Monterey

*K-12 Teaching and Technology Use in Shanghai China: Case Study*  
**Amy Leh**, California State University, San Bernardino

4:20 to 5:35 p.m. *Building a Globally Competitive Workforce in Vietnam*  
**Rob Robertson and Hanh Hoang**, Argosy University, Tampa

**Session XI: Crossing Cultural Boundaries**  
**Chair: Mjomba Majalia**, Taita Taveta University College, Kenya

*Using Emotional Intelligence to Measure, Manage, and Lead Global Dance Companies*  
**Leonard Mardis**, Argosy University, Tampa

*It's Not About Us; It's About Them*  
**Barbara Streets and Karen Wolford**,  
State University of New York, Oswego  
**Nicolas Guerda**, University of Miami

5:45 to 7 p.m. *Globalization and Localization: Cross-cultural e-Learning Instructional Design*  
**Lesley Farmer**, California State University, Long Beach

**Reception at Ho-O-Kan/Courtyard, Mission Inn Hotel & Spa**,  
with cocktails and hors d'oeuvres  
**Sponsored by the Center for International Studies and Programs (CISP)**  
**Introduction of Speaker: Paul Amaya**  
Assistant Vice President, CISP  
**Closing Speaker: Dr. Rong Chen**, Interim Associate Provost  
California State University, San Bernardino

**Saturday, April 25**

9 to 11:30 a.m.

*Meeting of the PBD Board of Directors*  
Presiding: **Astrid Sheil**, 2015-2016 International President  
Meeting Place: Ho-O-Kan Room, Mission Inn Hotel & Spa, Riverside

*Congratulations*  
to the **2015 Recipients of the Phi Beta Delta  
Honor Society for International Scholars Awards**

*Yvonne Captain Faculty Awards for Outstanding Contributions to International Education*

**Dr. Catherine Turrill**  
California State University, Sacramento  
Omicron Chapter

*Edward S. Blankenship Outstanding Staff Award*

**Ms. Marian Beane**  
University of North Carolina, Charlotte  
Mu Chapter

*Mariane Beane/Charles Gliozzo Domestic Student Award for International Achievement*

**Ms. Jessie Shattuck**  
Northern Illinois University  
Zeta Gamma Chapter

*David Merchant International Student Award for Achievement*

**Ms. Alexia Nyoni**  
Baker University  
Delta Pi Chapter

*Congratulations*  
to the **Following Chapter for their Award:**

*Eileen Evans Overall Outstanding Chapter Award*  
California State University, Fullerton  
Beta Chapter  
West Region

**2014-2015 Phi Beta Delta  
Board of Directors**

**Guillermo de los Reyes** (University of Houston), President

**Paul Amaya** (California State University San Bernardino), Past President

**Astrid Sheil** (California State University San Bernardino), President-Elect

**Angelika Kraemer** (Michigan State University), Senior International Vice President

**Gary A. Cretser** (California State Polytechnic University Pomona), Director of Awards

**Judith A. Smrha** (Baker University), Historian, Archivist

**Joy Stevenson** (University of Central Missouri), Director of Membership

**Michael Smithee** (Syracuse University, Retired), Director of Publications

**Norma George** (Cheyney University of Pennsylvania),  
Northeast Regional Vice President

**Heather Hoel** (University of Central Missouri), Midwest Regional Vice President

**Anita Gaines** (University of Houston), Southwest Regional Vice President

**Catherine Turrill** (California State University Sacramento),  
Past-Senior International Vice President

**Ex Officio:**

**Rueyling Chuang** (California State University San Bernardino),  
Executive Director and CEO

**Yvonne Captain** (George Washington University), Regent

# PBD SHUTTLE BUS SCHEDULE

April 23, 2015 (Thu)

FROM MISSION INN TO CSUSB	FROM CSUSB TO MISSION INN
<b>7:30 am</b> Meet at Hotel Entrance on Orange Street	<b>Approx. 8:15 am</b> Depending on traffic condition during rush hour
<b>Approx. 8:45 – 9:00 am</b> Depending on traffic condition during rush hour	<b>Approx 9:15-9:30 am</b>
<b>10:00 am</b>	<b>10:30 am</b>
<b>10:30 am</b>	---
<b>BREAK 11:30 am - 2:30 pm</b>	
Registration will arrange for one special trip at 1:00, if requested	
---	<b>2:30 pm</b>
<b>3:00 pm</b>	<b>3:30 pm</b>
<b>4:00 pm</b>	<b>5:00 pm</b>
<b>6:00 pm</b>	---
<b>BREAK 6:30-9:00 pm</b> Banquet Dinner at this time	
-----	<b>9:00 pm</b> LAST TRIP to Mission Inn



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